



Virginia Green Events



Profile:

Wolf Trap Run for the Arts

5K and Howl-o-ween Fun Run

Saturday, October 25, 2008

Vienna, Virginia



Virginia Green is the Commonwealth of Virginia's campaign to promote environmentally-friendly practices in all aspects of Virginia's tourism industry. **Virginia Green Events** have been thoughtfully planned and designed to minimize the event's impacts on the environment. This event has met the established "core activities" for **Green Events** and has committed to communicate its activities to its participants. Below is a list of this event's "green" activities that participants can expect.

Wolf Trap's Run for the Arts

Wolf Trap is committed to creating a culture of environmental responsibility throughout our organization and to sharing that culture with our audiences, the arts community, and the community at large. Music, dance, theater and the visual arts cannot magically reverse the environmental degradation or enact policy change. But what the arts can do is inspire... our collective creativity serves as a gateway to understanding the essence of the natural world, and in turn our understanding of one another.



Green Efforts: *Wolf Trap is the only National Park for the Performing Arts! And Wolf Trap's Run for the Arts will be Wolf Trap's first green fundraising event. To make this a green event, we will be incorporating the following initiatives into the event:*

Recycling Bins on Course

Recycling Race Shoes

Organic T-shirts and Food

Sustainable Race Bags

Sustainable Medals

Preferred Parking for Carpoolers

Carbon Offsets

Composting

Donating Discarded Race Clothing

Reusable Water Bottles

Email Correspondence

Green Tags for Runners

Bike Police for Course

Registered as a Green Race in Runner's World :

<http://runnersworld-greenteam.com/> .

CORE ACTIVITIES for all *Virginia Green Events*

“☑” This symbol indicates a required activity for Virginia Green Events. Virginia Green participants *self-certify* that these activities are in place, and they provide additional specifics on other activities. Visitors to the Bedford County Farm Tour 2008 can expect the following **green practices**:

☑ **Recycling & Waste Reduction.** Events must provide recycling for its participants. Recycling should be highly visible and made available to the public with clear signage.

- Recycling Aluminum Cans, Plastic Bottles, Glass Bottles, Paper, & Cardboard

- Composting of food & other compostables
- *Soles 4 Souls will be helping us recycle used shoes.*

☒ **No Styrofoam.** Events should eliminate the use of Styrofoam cups and plates. If you must use disposables, use products that are bio-based, paper, or recyclable.

- Disposable cups, containers, and cutlery will be from bio-based materials

☒ **Printed Materials.** Recycled-content, soy-based inks, and 2-sided copies -- and quantities should be minimized whenever possible!

- Using website and email for majority of marketing efforts
- Brochures and other printed items on recycled content paper with 2-sided copying

☒ **Waste Reduction.** Event planners should make a general commitment to reduce the amount of waste generated by their event.

- Chose a venue/location that shares a similar commitment to the environment – our own!
- We are encouraging mass-transit and/or carpooling to our event
- We are purchasing “carbon offsets” to counteract the effects of our event
- We are serving food items that are sustainable, organic, and locally-grown



☒ **Green Signage.** Event planners must commit to **tell their participants about how green** the event is. Event signage should include the *Virginia Green* logo and list all “green activities” practiced in the planning and operation of the event.

- Posted web-link to the Virginia Green Events webpage
- We’ve created a green event section on our webpage highlighting our green activities
- We are posting signs at registration which lists all of your green activities
- Trying to quantify our greening efforts through the use of a pollution / carbon calculator (and offsetting them!).

☒ **Your Green Statement.** Why Are You “Greening” Your Event? (This was used above in the event description)

For more information on *Wolf Trap’s Run for the Arts*, see [www.wolftrap.org/Find Performances and Events/Event/5k.aspx](http://www.wolftrap.org/Find_Performances_and_Events/Event/5k.aspx).
Or you can contact Ricki Marion at 703-255-4030 or rickim@wolftrap.com.



For more information on *Virginia Green* program, see www.deq.virginia.gov/p2/viriniagreeen and click on “Events” for a more on green events. Or you can go to www.VirginiaGreenTravel.org.



Virginia Green is a partnership supported by the Virginia Department of Environmental Quality, the Virginia Hospitality & Tourism Association, and the Virginia Tourism Corporation.

